



PHILIPPINES 2026
APMA
ASIAN PEST MANAGEMENT SUMMIT
7-8 MAY 2026 | OKADA MANILA, PHILIPPINES

Organized by:

PEST CONTROL ASSOCIATION
 OF THE PHILIPPINES, INC.



Supported by:



Supported by Country
 Members



***ADDRESSING TECHNOLOGY GAPS:
 ACCESSIBILITY, SUSTAINABILITY, AND
 PROFESSIONAL EXCELLENCE***

Governance, Business Growth
 & Continuity

Resistance Control &
 Sustainable Solutions

Urban Pest Solutions &
 Innovations

Operational Quality &
 Safety Systems

AI-Driven Transformation
 in Pest Management

REGISTRATION RATES:

EARLY BIRD (UNTIL MARCH 15, 11:59PM)
Exclusive for Philippine Delegates

PCO ASSOCIATION MEMBER: 280 USD
 NON-MEMBER: 350 USD

**STANDARD RATES
 INTERNATIONAL & LOCAL**

APMA MEMBER: 300 USD
 NON-MEMBER: 350 USD

RATES ARE INCLUSIVE OF ACCESS TO 2-DAY CONFERENCE
 PANELS, CONFERENCE MATERIALS, LUNCHES, GALA NIGHT
 DINNER, ACCESS TO EXHIBITOR BOOTHS AND DISCUSSION
 TABLES

LET'S SHAPE THE FUTURE OF PEST MANAGEMENT
 IN ASIA

JOIN US NOW!

Build valuable business
 relationships

Discover opportunities
 & collaborations

Share ideas and
 exchange insights



Email us at registration@pcap.org.ph
 For more information: <https://apma2026.com/>

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PEST CONTROL ASSOCIATION
OF THE PHILIPPINES, INC.



APMA SUMMIT 2026 SCHEDULE

DAY 1 | 07 MAY 2026 | THURSDAY | BUSINESS ATTIRE

OPENING PROGRAM

TIME	ACTIVITIES
6:00–8:30 AM	REGISTRATION, Coffee & Networking
8:30–8:45 AM	Exhibit Opening Program
8:45–9:40 AM	Speeches, Symbolic Opening Ceremony Welcome Remarks “Mabuhay, Asia” APMA Summit 2026 Chair Liwayway Cordel President’s Message APMA President Su-Chart Lee
9:40–10:10 AM	Hon. Secretary Henry Rhoel Aguda Department of Information and Communications Technology, Philippines
10:10–10:30 AM	Coffee Break & Exhibit Tour



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APMA SUMMIT 2026 SCHEDULE

DAY 1 | 07 MAY 2026 | THURSDAY | BUSINESS ATTIRE

Session 1: Business Growth & Continuity

Moderator:

Mr. Victor Lo Henares III, V3 Pest Masters, Philippines

TIME	ACTIVITIES
10:30–10:55 AM	<p><i>From Transition on to Transformation: Practical Succession Pathways for Owner-Led and Family-Run Firms</i></p> <p>Ms. Cecille Ayllon CEO, Mecka Business Dynamix, Inc. De La Salle- College of Saint Benilde School of Professional and Continuing Education (SPaCE), Philippines</p>
10:55- 11:20 AM	<p><i>Consolidation with Purpose: Technology, Governance, and Value Creation in Pest Management Mergers & Acquisitions</i></p> <p>Mr. Kenneth Hooten Partner, Concentric Equity Partners (USA)</p>
11:20 - 12:00 NN	<p>From Legacy to Scale: Succession, Consolidation, and Leadership Transitions in Growing Pest Management Businesses</p> <p>Panel Discussion with Session Speakers and Panelists:</p> <p>Dr. Marcelino Catan MAPECON, Philippines Mr. Harlan Bengardi PESTIGO, Indonesia</p>

12:00–1:00 PM

LUNCH AND NETWORKING



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APMA SUMMIT 2026 SCHEDULE

DAY 1 07 MAY 2026 THURSDAY | BUSINESS ATTIRE

1:00 - 1:10 PM

GOLD SPONSOR TALK - PESTWEST

Session 2: Standards, Compliance & Market Access

Moderator:

Ms. Ederine Gee-Geneblazo, Rentokil Initial Philippines

TIME	ACTIVITIES
1:10 - 1:25 PM	Advocacy Towards Green Pest Control – The Better Solution President Wan Mohd Yusri, BIPM, Malaysia
1:25 - 1:40 PM	Insecticide Registration & Licensing: Ensuring Quality and Curbing Unlicensed Practice - India's Lesson. President Hemang Goradia, PMPWAM, India
1:40 - 1:55 PM	Building Quality Through Structured Technician Training: Developing the PMAT National Urban IPM Standard. Mr. Surath Aebtarm, PMAT, Thailand
1:55 - 2:10 PM	Cities Under Siege: Navigating Pest Pressures in Rapidly Urbanizing Indonesia. Mr. Eko Puji Sri Haryanto, ASPPHAMI, Indonesia
2:10 - 2:25 PM	Food Safety Beyond Audits Compliance President Rommel Gerodias, PCAP, Philippines
2:25 - 2:50 PM	Panel Discussion with Session Speakers Current Pest Management Practices and Standards – Drivers or Barriers to Industry Growth in SE Asia.



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APMA SUMMIT 2026 SCHEDULE

DAY 1 07 MAY 2026 THURSDAY | BUSINESS ATTIRE

2:50 - 3:00 PM

Exhibit Visit & Networking

Session 3: Wildlife Risk & Compliance Management	
TIME	ACTIVITIES
3:00–3:25 PM	<p>Advancing Compliant Wildlife Management in the Philippines: Risk Assessment, Stewardship, and Regulatory Gaps</p> <p>Mr. Marvin Jay Sarmiento, MSc. <i>University of the Philippines</i></p>
3:25–3:50 PM	<p>Bird Control – From Nuisance to Compliance: Standards in Bird Control for Urban and Industrial Settings in Asia</p> <p>Mr. Iman Nassir Khan <i>SPM Global, Singapore</i></p>

3:50 - 4:00 PM

GOLD SPONSOR TALK - RAXIT



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DAY 1 07 MAY 2026 THURSDAY | BUSINESS ATTIRE

Session 4: Operational Quality & Safety Systems

Moderator:

Past President Josefina Dueñas, PCAP, Philippines

TIME	ACTIVITIES
4:00–4:25 PM	HACCP at the Core: Professional Pest Management as a Strategic Compliance Partner Mr. Bill Simos <i>HACCP International, Hongkong</i>
4:25–4:50 PM	Operational Quality Systems in Pest Management: From Compliance to Competitive Advantage Ms. Jo Lynn Teh, BCE <i>HYSIA Singapore</i>
4:50–5:30 PM	Audit Compliance to Industry Standards of Pest Management in Asia Panel Discussion with Session Speakers and Panelists Mr. Alexandre Dayrit Mr. Cesar Novio Ecolab, Philippines Rentokil Initial Philippines
5:30–5:45 PM	Transition / Announcements APMA 2026 Social Committee

7:30 - 10:30 PM

Gala Night: Fiesta Fusion
Attire: Modern National Costume



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APMA SUMMIT 2026 SCHEDULE

DAY 2 08 MAY 2026 FRIDAY | BUSINESS ATTIRE

TIME	ACTIVITIES
8:00–9:00 AM	Exhibit Viewing and Morning Coffee
9:00–9:10 AM	Day 1 Session Synthesis & Key Takeaways <i>Past President Rhina Tutaan, PCAP, Philippines</i>
Session 5: Resistance Control & Sustainable Solutions	
9:10–9:35 AM	The Emergence and Sustainability of Urban Entomology in Asia <i>Prof. Chow-Yang Lee</i> <i>University of California Riverside, USA</i>
9:35–10:00 AM	From Lab to Field: Translating Resistance Research into Everyday Pest Management Service <i>Dr. Partho Dhang</i> <i>Partho Dhang Consultancy Inc.</i> <i>Philippines</i>

10:00 - 10:20 PM

**PLATINUM SPONSOR TALK
LEADS ENVIRONMENTAL HEALTH**

10:20 - 10:35 PM

Exhibit Visit & Networking



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APMA SUMMIT 2026 SCHEDULE

DAY 2 08 MAY 2026 FRIDAY | BUSINESS ATTIRE

Session 6 : Urban Pest Solutions & Innovations I	
TIME	ACTIVITIES
10:35–11:00 AM	Mosquito Surveillance and Insecticide Resistance: Data-Driven Strategies for Effective and Sustainable Vector Control <i>Prof. Theeraphap Chareonviriyaphap</i> Kasetsart University, Thailand
11:00–11:25 PM	Advances in Fly Ecology, Surveillance, and Control: Translating Research into Sustainable Management Programs <i>Prof. Faith Oi</i> University of Florida, USA
11:25–11:50 AM	Practical Field Strategies to Manage Persistent German Cockroach infestation in Commercial Kitchens and Food Facilities <i>Past President Sivakumar Somasundaram</i> PMPWAM, India

11:50 - 12:00 NN GOLD SPONSOR TALK - G CHEMTRADING CORP

12:00 - 1:00 PM LUNCH AND NETWORKING



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APMA SUMMIT 2026 SCHEDULE

DAY 2 08 MAY 2026 FRIDAY | BUSINESS ATTIRE

Session 7 : Urban Pest Solutions & Innovations II	
TIME	ACTIVITIES
1:25–1:25 PM	Economic & Social Impact of Termite Management Services in Southeast Asia Dr. S Khoirul Himmi <i>Research Center for Applied Zoology, National Research and Innovation Agency (BRIN), Indonesia</i>
1:25–1:50 PM	Bed Bug Management in Asia: Overcoming Technology, Education and Data Deficits Dr. Chris Dae-Yun Kim <i>Kasetsart University, Thailand</i>
1:50–2:15 PM	Community Rodent Management in the Age of Smart Cities Mr. Frederic Handt, MBA <i>Zepta Technologies GmbH Germany</i>

2:15 - 2:45 PM

Exhibit Visit & Networking



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APMA SUMMIT 2026 SCHEDULE

DAY 2 08 MAY 2026 FRIDAY | BUSINESS ATTIRE

Session 8: Presidents' Leadership Forum

Moderator:

Mr. Gabriel Salazar Jr , 25SQM, Philippines

TIME	ACTIVITIES
2:45-3:00 PM	AI-Enabled Risk Governance: Making Technology Work for Real World Pest Management in the Philippines President-Elect April Marinay, PCAP, Philippines
3:00-3:15 PM	Smart Solutions: Technology-Driven Pest Control for Rapid Urbaniza on in Indonesia President Zulkirman MM, ASPPHAMI, Indonesia
3:15 – 3.30 PM	AI Adoption in Thailand's Pest Management Industry: Navigating Hype, Challenges, and Opportunities. Mr Surath Aebtarm, PMAT, Thailand
3:30 – 3:45 PM	AI-Driven Transformation in Pest Management in Malaysia: Present Impacts and Future Directions President Wan Mohd Yusri, BIPM, Malaysia
3:45 – 4:00 PM	Adoption of AI in India's Urban Pest Control Industry. Opportunities, Challenges and Implementation framework Past President Sivakumar Somasundaram PMPWAM, India



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APMA SUMMIT 2026 SCHEDULE

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Session 8: Presidents' Leadership Forum

Moderator:

Mr. Gabriel Salazar Jr, 25SQM, Philippines

TIME	ACTIVITIES
4:00 – 4:20 PM	<p>AI-Driven Transformation in Pest Management in Asia: Present Impacts and Future Directions</p> <p>Panel Discussion with Session Speakers</p>
4:20 – 5:00 PM	<p>Closing Keynote: Building Future-Ready Pest Management Systems in Asia</p> <p>Prof. Faith Oi <i>University of Florida, USA</i></p>
5:00 – 5:30 PM	<p>Closing Ceremony & Turn-over to APMA National Conference 2027 Host</p> <p>APMA President and President Wan Mohd Yusri <i>BIPM President, Malaysia</i></p>



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EVENT VENUE INFORMATION

Okada Manila

Entertainment City, New Seaside Dr, Parañaque City

Experience the Pinnacle of Luxury and Hospitality

Nestled in the heart of Entertainment City, Okada Manila is more than just a hotel—it is an iconic 44-hectare integrated resort known for its blend of Japanese elegance and Filipino warmth. Whether you are looking for a seamless business environment or a place to unwind after the sessions, Okada offers an unparalleled experience.

- **Smart Luxury:** State-of-the-art rooms featuring integrated tablet controls and stunning views of Manila Bay or The Fountain.
- **Premier Dining:** Over 21 international restaurants and award-winning bars.
- **Iconic Amenities:** Home to the world's largest multicolor dancing fountain and the luxury Retreat Spa.
- **Strategic Location:** Only 3km (approx. 10 mins) from Ninoy Aquino International Airport (NAIA).



ACCOMMODATIONS Nearby Hotels



Grand Westside Hotel

+63 917 123 3974

<https://www.grandwestsidemanila.com/en>

Located in Westside City, Parañaque, immediately adjacent to Okada Manila. It is a very short 5-minute drive, or take shuttle service available to/from the Conference Venue



Microtel by Wyndham Mall of Asia

+63 (2) 8402 9999

<https://www.microtel-manila.com>

Mid-range hotel near SM Mall of Asia, approximately 10 minutes away.



Kingsford Hotel Manila

+63 (2) 8538 6388

<https://kingsfordmanila.com>

A modern business hotel in Entertainment City, approximately 3–5 minutes from Okada Manila.



TRYP by Wyndham Mall of Asia

+63 (2) 8402 7888

<https://www.tryphotels.com>

Trendy business hotel with bay views, 10–12 minutes from Okada.



Seda Manila Bay

+63 (2) 7944 8888

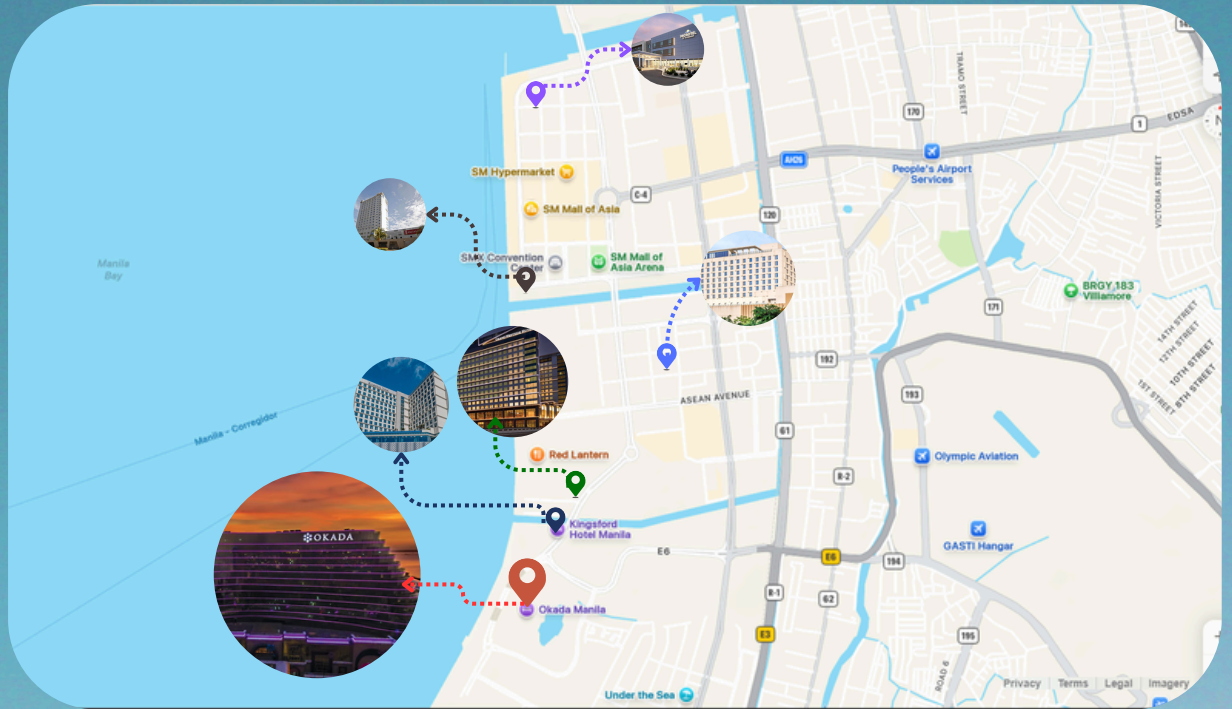
<https://sedahotels.com/manilabay>

Upscale and newly built hotel beside Ayala Malls Manila Bay. Around 5 minutes away.

LOCATION MAP INFORMATION

Nearby Hotels

Entertainment City, New Seaside Dr, Parañaque City



SCAN TO CHECK THE LOCATION



Entertainment City is a massive 8-square-kilometer gaming and entertainment complex located in the Bay City area of Metro Manila. Managed by the Philippine Amusement and Gaming Corporation (PAGCOR), it was designed to be the Philippines' answer to Las Vegas and Macau, attracting tourists with luxury integrated resorts, high-stakes casinos, and world-class shopping.

